

Dear Merchant,

Enclosed please find an application for the 2011 Iris Festival Market Place section. The Iris Festival will be held at beautiful Swan Lake Iris Gardens in Sumter, SC, on May 27-29, 2011. The Iris Festival is one of the oldest festivals in South Carolina and is consistently listed as one of the Top 100 festivals in the United States.

Items in the Market Place should be items manufactured or purchased for resale. No handcrafted items will be allowed in this area. If your merchandise does not qualify, you may be interested in applying for the Arts and Crafts area instead. Any vendors selling items that do not qualify will be asked to leave without refund.

Market Place will be located adjacent to the Arts and Crafts area, inside the Gardens. This is the same location that has worked very well in recent years. While there is no vehicle access in this area, there will be two-hour parking for loading and unloading area located at the entrance gate. Because no vehicles may be driven inside the gates, you may bring a hand truck or whatever is needed to quickly transport your items. Unfortunately, the Iris Festival is unable to provide personnel or hand trucks to help with the loading and unloading.

Please read the application carefully. If you feel you do not meet the qualifications for Market Place, please request the Arts and Crafts application. If you are not sure or have further questions, please call the Swan Lake Visitor's Center 1-800-688-4748. We hope to see you May 27-29 for another spectacular year in the Gardens!

Sincerely,

Sumter Iris Festival Commission

**THE 2011 IRIS FESTIVAL  
MARKET PLACE**

**PRICES:**

<b>Before May 1, 2011:</b>	12' by 10' (single space)	\$70.00
	24' by 10' (double space)	\$110.00
<b>After May 1, 2011:</b>	12' by 10' (single space)	\$120.00
	24' by 10'(double space)	\$150.00
<b>After May 15, 2011:</b>	No applications accepted.	

Please return page two of your application with check or money order made payable to **SUMTER IRIS FESTIVAL COMMISSION**, and a picture of your product or booth. All fees are non-refundable. Each merchant must possess a business license from the City of Sumter. To obtain this license (fee is \$5.00), please contact the City of Sumter Business License Office at P.O. Box 1449, Sumter, SC 29151-1449, or call (803) 774-1601 during regular business hours.

**POLICIES FOR MARKET PLACE VENDORS**

1. No food or beverages may be sold or given away.
2. Mobile campers and RV's are prohibited on the premises of Swan Lake Gardens. Violators will be asked to leave.
3. All vendors must be approved by the Committee and are responsible for obtaining their own business license from the City of Sumter.
4. Setup time for is 7:00 a.m. to 9:00 a.m. No early or late setups will be allowed. There is no vehicle access into the gardens. There will be a two-hour unloading area for those with large items. All booths must be completely set up by 9:30 a.m.
5. Show hours are 10:00 a.m. to 7:00 p.m. on Friday, 10:00 a.m. to 7:00 p.m. on Saturday, and 10:00 a.m. to 5:00 p.m. on Sunday. Breakdown is at 7:00 p.m. on Friday, 7:00 p.m. on Saturday, and 5:00 p.m. on Sunday. **Vendors must be present at all times during these hours on all three days.**
6. All merchants are to provide their own tables, chairs, tents, and other necessary items.
7. The Iris Festival cannot provide personnel to help with setup or breakdown.
8. **No pets are allowed** without proof of medical need.
9. No refunds will be given.
10. Spaces may not be occupied by more than one vendor.
11. The Committee reserves the right to refuse entry to any vendor.
12. Applicants hereby indemnify the Iris Festival Commission, the City and County of Sumter, Market Place Committee and their members, subsidiaries and affiliates in the event of loss or damage to goods and/or personal property.

If you have any questions, contact us at 1-800-688-4748 or 803-436-2640. We look forward to your participation!

APPLICATION FOR  
2011 IRIS FESTIVAL

**Market Place**

Keep page one for your information and return this application, your business card, photos and/or samples of your product, and the entry fee to:

Sumter Iris Festival  
Commerce Community Committee  
**P. O. Box 1802**  
Sumter, SC 29151-1802

CONTACT NAME \_\_\_\_\_

BUSINESS NAME \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

DAYTIME PHONE \_\_\_\_\_ CELL PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

HAVE YOU PREVIOUSLY PARTICIPATED IN THE SUMTER IRIS FESTIVAL?

NO \_\_\_\_\_ YES \_\_\_\_\_ YEAR(S) \_\_\_\_\_

BRIEF DESCRIPTION OF YOUR PRODUCT OR SERVICE \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Please check your space request (pricing on Page one) and indicate amount enclosed:

Single (12' by 10') \_\_\_\_\_ Double (24' by 10') \_\_\_\_\_ Enclosed \$ \_\_\_\_\_

**ELECTRICITY IS NOT AVAILABLE IN THE MARKETPLACE AREA**

***The undersigned hereby indemnifies the Sumter Iris Festival Commission, the City and County of Sumter, Market Place Committee and their members, subsidiaries and affiliates in the event of loss or damage to goods and/or personal property. Undersigned also understands that there are no refunds, and agrees to abide by all rules of the event.***

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Please enclose a stamped, self-addressed #10 envelope for your confirmation packet.



**CITY AND COUNTY OF SUMTER  
BUSINESS LICENSE DEPARTMENT**  
**Mailing Address: P.O. Box 1449, Sumter, SC 29151**  
**Physical Location: 12 W. Liberty St., Sumter, SC 29150**  
**Phone: (803) 774-1601      Fax: (803) 774-1688**

**APPLICATION FOR PROFESSIONAL LICENSE**

**CLASSIFICATION CODE/CONTROL NUMBER:**      5963-8N / N/A

**Mailing Information:**

**Mailing Name:** \_\_\_\_\_

**Mailing Address:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Business Information:**

**Business Name:** \_\_\_\_\_

**Location Address:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Federal Tax ID#:** \_\_\_\_\_

**Officer of Firm:** \_\_\_\_\_

**Emergency Information:**

**Name:** \_\_\_\_\_

**Mailing Address:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**ESTIMATED GROSS AMOUNT FOR EVENT:**    \$ \_\_\_\_\_

**LOCATION/EVENT:**    Iris Festival – May

**Seasonal Activities [Not more than two sales periods of not more than three days each year, separate license required for each sale period.]**

**First \$2,000 ..... \$ 5.00 PLUS**

**Over \$2,000 ..... \$ 2.50 per thousand thereafter.**

**Total License Fee Due:**    \$ \_\_\_\_\_

This is to certify that the above is a true statement, and that this report corresponds with the records of the business and with the report of same filed or to be filed, for the corresponding period with the South Carolina tax Commission or Insurance Commissioner. I understand that the City/County Ordinance provides for penalties and license revocation for making false or fraudulent statements in the applications and that an authorized agent of the Business License Department may examine and audit the books and records of the applicant, including federal income tax records.

\_\_\_\_\_  
**SIGNATURE**

\_\_\_\_\_  
**TITLE**

\_\_\_\_\_  
**DATE**

In Order to insure proper credit to your account you must return this prepared application. Please verify all information listed, then complete this application.

ALL CONCERNS ARE SUBJECT TO  
AUDIT: REPORTED GROSS SUBJECT  
TO VERIFICATION WITH INTERNAL  
REVENUE SERVICE.

\_\_\_\_\_  
REMITTANCE MUST ACCOMPANY APPLICATION

**A PENALTY OF 5% PER MONTH WILL BE ADDED FOR NONPAYMENT BEGINNING FEBRUARY 16<sup>TH</sup> (CITY)/MARCH 16<sup>TH</sup> (COUNTY)**